

About the company

www.pracuj.pl is one of the largest job services in Poland. Apart from posting job offers, there are also many interesting advices for people looking for a job.

Strategy:

In order to increase visits and the number of companies presenting their offers, pracuj.pl decided to promote its site in Google for the phrase “praca”. This task was commissioned to Performance Media. Performance Media which is already six years on the market, specializes in search engine optimisation.

Outcome:

Our cooperation with the Performance Media agency resulted as expected. SEO solutions introduced by Performance Media made www.pracuj.pl appear on high positions on the first results page in Google for the “praca” enquiry. Thanks to effective SEO our service is unmatched.